## Moore, Epstein, Moore.

ADVERTISING, MARKETING & PUBLIC RELATIONS

April 28, 1998

To whom it may concern,

It is my pleasure to recommend David Wallach to any perspective employer. While under my supervision I found him to be a very loyal, confident and trustworthy person. He is very knowledgeable, quick to learn and eager to help.

David worked diligently for the past two years coordinating publicity and promotions for Walt Disney Pictures, Touchstone Pictures and Hollywood Pictures at South Florida Colleges, including; University of Miami, Miami Dade Community College, Florida Memorial College, Florida International University, Florida Atlantic University and many other area schools.

Armed with the promotion ideas approved by Buena Vista, David was able to attract the attention of thousands of college students toward films targeting this impressionable demographic. His ability to be accepted by the college media as a source of reliable movie information, enabled David to obtain a huge amount of press for Buena Vista Pictures.

His appearance is always commendable and his work ethic beyond reproach.

If you are looking for someone that will enhance your team, look no further.

Please feel free to contact me if you have any questions that require information that is not covered by this letter.

Sincerely Yours,

John Delia,

Manager of Publicity and Promotions